WHAT IS CLAIMED IS:

An information providing system, comprising:
 a client that obtains user information and
 sends the information to a server; and

said server that manages the user information sent from said client for each user and, based on the user information, selects information to be sent to said client.

2. The information providing system according to claim 1,

wherein said client performs a pseudo conversation with a user to obtain a user's taste as the user information.

 The information providing system according to claim 1.

wherein the information sent from said server to said client includes advertisements.

 The information providing system according to claim 1.

wherein said client records information on user's operation as the user information.

5. An information providing method in a network system, comprising the steps of:

preparing a plurality of agents each having
its own function;

supplying one of the agents to a client in response to a user request;

collecting, by said agent, user information

and sending the user information to a server;

selecting information, based on the user information, from information stored in said server ; and $\ \, . \ \,$

sending the selected information to said agent. $% \begin{center} \begin{center}$

 The information providing method according to claim 5,

wherein said server accumulates the received user information and uses the same user information for said plurality of agents each having its own function.

 The information providing method according to claim 5,

wherein said agent performs a pseudo conversation with a user to collect a user's taste as the user information.

 The information providing method according to claim 5.

wherein said server sends an instruction to said client based on the user information and wherein said agent changes operation

9. A coupon distribution method in a network system, comprising the steps of:

according to the instruction.

preparing coupons in a form of digital data; registering said coupons and a total number of coupons to be issued with a server;

sending said coupons from said server to a

client over a network; and

managing, by said server, the client to which the coupons are sent and a number of sent coupons.

10. The coupon distribution method according to claim 9.

wherein the coupons each include program code that displays a bar code on a display screen of the client in response to an instruction of a user.

11. The coupon distribution method according to claim 9,

wherein the coupons each include program code that outputs a signal from the client to an external unit in response to an instruction of a user.

12. An agent program that runs on a client in a network system, said program including code that causes a computer to execute the steps of:

displaying a human being as an animation;

performing a pseudo conversation with a user;

changing operation in response to an answer

from the user:

 $\label{eq:memorizing the user's answer and sending the} % \begin{center} \begin$

displaying information sent from said server.